

## **The Essential Business Impact Award (Ontario Self Employment) – Aug '09**

After graduating from the OSEB in 2003, **Bob Spencer** from **Creative Math & Music** has soared. The Impact Award's definition is demonstrating one or more of growth, initiative, connections, community, contracts, promotion and sales. Bob has clearly obtained all seven and for that we would like to recognize him with the *August 2009 OSEB Impact Award*.

**Bob** takes pride in giving back as well. **Creative Math & Music** is actively involved in community events to raise money for various charities. Perhaps this is why just last week they were awarded five Reader's Choice Awards including the *Diamond Award (1<sup>st</sup> Place) for Musical Instruction, Math Tutoring, Rock Camps and Children's Education as well as the Platinum Award (2<sup>nd</sup> Place) for Birthday Parties*. **Bob** says, "the OSEB program provided a strong foundation of small business skills instrumental in helping me reach my passions and dreams, changing my career path from the 'corporate world' into a successful small business". Hopefully that foundation helped him in expanding the business and opening up **Creative Math & Music's** second location, in Whitby!

**Bob's** foundation for **Creative Math & Music** was to provide an innovative learning centre for students of all ages. From children aged five and up (and even adults!), guitar, bass, drums, keyboards and voice lessons are offered. **Bob** and his team take a unique approach by learning music through exposure to basic fundamental music theory, practical experience, writing their own songs and playing/performing their favorite songs. The students' progress is monitored through regular performances at the studio and local venues. Also on the musical side, **Creative Math & Music** can match clients up with other musicians of similar levels and interests in music, to form a band to jam with on a regular basis. What about the math aspect of the business? Following the existing curriculum, **Creative Math & Music** tutors and gives homework sessions in mathematics and various forms of science. The focus is on current class material, integrating basic/essential math skills necessary to prepare students for upcoming tests and exams. The team also addresses educational skills and targets students taking math now or preparing them for upcoming years. It doesn't end there! **Creative Math & Music** has fun with birthday parties for kids and rock camps in the summer. They even offer a Rock and Roll Retreat Program at the corporate level.

What amazing progress, **Bob**. We're sure to hear more and more about your business for years to come!

**Bob can be reached at Creative Math & Music by phone at the Pickering location at 905.686.MATH (6284) or at the Whitby location at 905.665.2100.**

***Please check out all the services offered at on his website at [www.creativemathandmusic.com](http://www.creativemathandmusic.com).***